



## Objectives

Our main goal is to be national and international leaders in the field, focusing on continuous commitment of technological innovation and professionalism when it comes to providing services.

Proytec develops its products under the premise of cutting-edge technology, low need for maintenance and high work autonomy, which allows us to offer optimal Value-for-Money solutions in the initial as well as the operation stage.

Its constant quest for excellence and adaptability to the needs of each customer have allowed Proytec SRL not only to secure itself in the national market but also to develop different range projects in numerous countries throughout America and Europe.

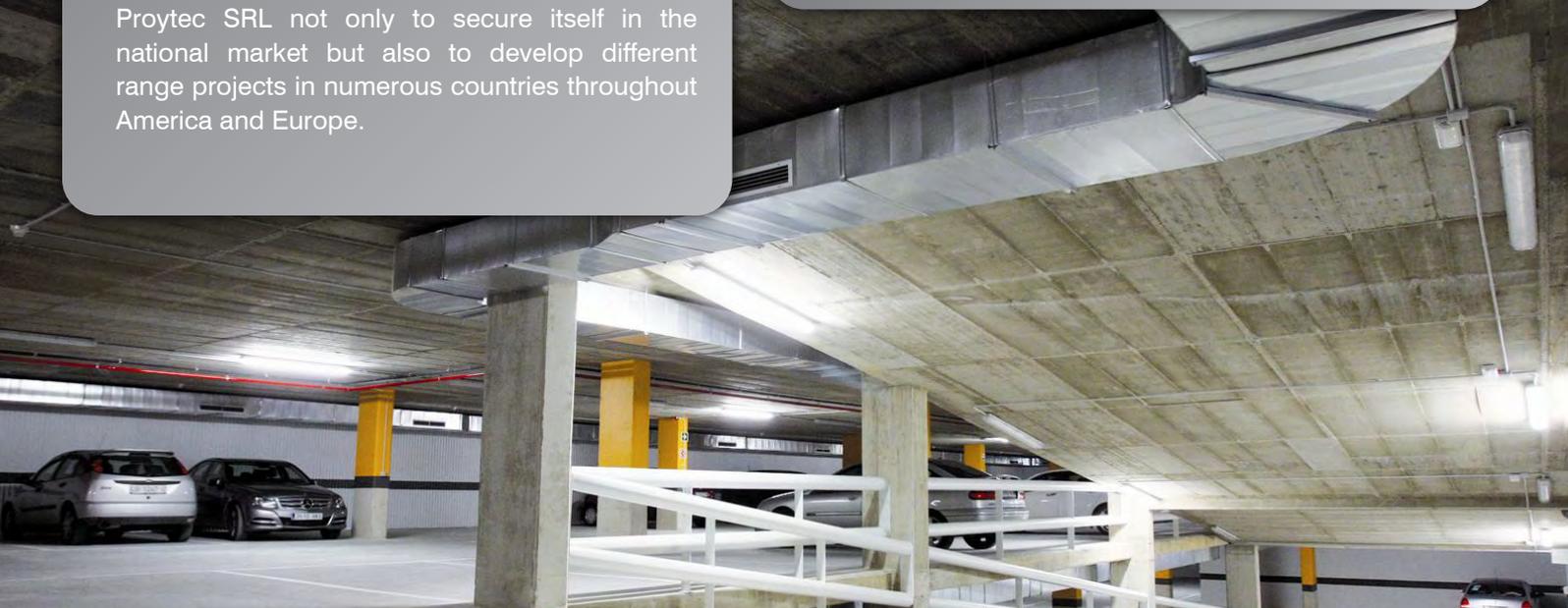
**Proytec SRL** is a young and dynamic company devoted to research, design, development and implementation of Automation Solutions for people and vehicle access control.

Its structure relies on a work group created in 2000 which has been operating in the same field for 13 years. From the start, Proytec has strongly supported Research and Development for its products, equipment and services under a process of International Expansion since 2007.

All the company's activities take place in Córdoba – Argentina, including equipment production as well as software development. From there, the company reaches its clients directly, developing projects, setting them up and providing the corresponding after-sales service; working on a national and international level through its network of distributors or exclusive representatives.

## Activities

In its thrive to offer excellence, service, aesthetic and competitiveness in the international market, Proytec features a work group which develops its own products (be it Software or Equipment) and that is based on innovation, quality and continuous learning.



For this reason, the company activities include the whole process of production, either for products or services.  
Main activities:

- Software Engineering
- Own Production of Board and Components
- Unit and Equipment Design
- Testing and Verification of Each Unit Produced
- New Technologies Research and Development
- Tailor-made Solutions
- Integrated Packaging Department
- Technical Training for Users, Customers and Distributors
- After-sales Service

The development of these activities on its own allows Proytec SRL to have a high work autonomy, full knowledge and control of its products, together with great flexibility and adaptability to any project or request.

## Products and Services

As mentioned above, the company business is devoted to all kinds of Access Control Systems Automation. Our customers' diverse demands along with our ability to develop solutions allow us to diversify our offer to the different points.

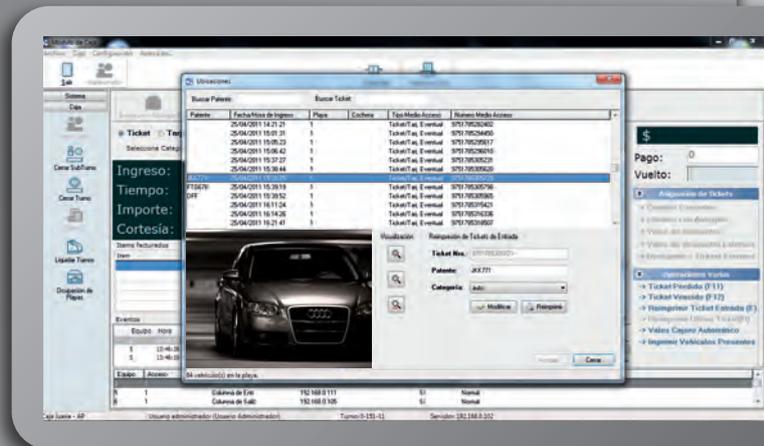
- AUTOMATION AND PARKING MANAGEMENT SYSTEM
- GUIDANCE SYSTEM TO EMPTY SLOTS
- OCR – LICENCE PLATE RECOGNITION SYSTEM
- TOLL SYSTEM
- SOS POSTS
- EQUIPMENT DEVELOPMENT FOR AUTOMATIC PAYMENT SYSTEMS
- VEHICLE ACCESS CONTROL SYSTEM
- STADIUM ACCESS CONTROL SYSTEM
- PUBLIC PARKING MANAGEMENT SYSTEM
- SPECIAL DEVELOPMENTS RELATED TO TRAFFIC AND CONTROL
- AFTER-SALES SERVICE AND TECHNICAL ADVICE
- PARKING MANAGEMENT SERVICE



## Parking Management System

Proytec has an integrated parking management system made up of different units and applications as needed. According to each customer's characteristics and requirements, Proytec offers a tested and developed system, able to fully adapt itself to the desired operation and even able to develop new tools upon customer request.

The Parking Management Software enables owners to manage all parking activities, giving numerous management, accounting, technical and statistic reports that provide important information to maximise business profitability. Customers and owners management enables the software to set up different time schedules and prices according to the number of vehicles and slots assigned, to create and collect tickets, to discourage delinquent customers and to keep a record of the operations performed. User management enables the software to administer access passes and system use according to each employee's position. Lastly, the software is highly configurable, and can be set up according to the tax system of different countries or even to different languages. It also includes a web environment that allows accessing information from anywhere in the world.



The standard solution features Automatic Entry Stations (Ticket Issuing Machine and Proximity Card Reader), Automatic Exit Stations (Ticket and Card Reader), Manual Payment Posts and a Server Equipment that stores all the necessary information and integrates the whole equipment.

The system is complemented by a Photographic Recording tool for the entry and exit of vehicles, or by the modern Licence Plate Automatic Recognition option. These tools work towards the security of both the parking space owner and user.

Besides, an ATM can be added to replace manual payment with credit/debit cards as well as coins and notes. This product reduces wait time at the exit and eliminates the need for human resources.

Finally, the Guidance System for Empty Slots can be integrated to assign a specific location to each vehicle and guide them through luminous signs. This tool reduces wandering vehicles within the car park and facilitates energy saving at low occupancy times.



## Parking Management Service

After over a decade of innovation and special solutions development for Access Control Systems, Proytec SRL offers the Parking Administration Service to increase business profitability and reduce owner's effort. This service features an international trend and method, Proytec being in charge of the parking operative management.

Thus, Proytec enhances the service offered to the final user in its field, allowing the owner to take care of other businesses and delegating the management to specialists.

This service allows Proytec to be in a privileged position, thus becoming the main user and consumer of its own systems and products. This guarantees that the solution perfectly fits different final customer demands.

## Proytec in Argentina and the world

Proytec's high quality products and great flexibility have made it possible to meet International Market demands. The following is a summary of different company projects and records in Argentina and the world.



### Argentina

PROYTEC SRL features 150 Parking Systems up and running in Argentina, in different cities such as Buenos Aires, Córdoba, Rosario, Jujuy, Santa Fe, Carlos Paz and Villa María. Most of Proytec's customers are located in Córdoba, the first choice supplier of the main construction companies in the area, such as Edilicia Suez, Grupo Betania, Novillo y Asoc., Zidarich, and Inmobiliaria Lima, among others. With the help of the latter, Proytec recently started a new line of business called Capuchinos Parking Administration Service; a car park with 200 slots and 5 levels in the heart of Nueva Córdoba.

Moreover, in the field of Toll collection, Proytec has provided development and maintenance for the past 13 years to the Caminos de las Sierras company, licensed by the RAC (Red de Accesos a Córdoba – Córdoba Access Network), owner of 9 Toll Stations, 100 roads and 200 SOS Posts. Proytec also stands out in the field as a supplier of Mercovía S.A. in the Santo Tomé - Sao Borja international toll station.

### Latin America

CHILE | BRAZIL | URUGUAY | MEXICO | COLOMBIA | VENEZUELA | ECUADOR

Favoured by language similarities and geographic proximity, Proytec SRL strongly supports the Latin American Market through its excellent Value-for-Money and high quality Service.

Chile is currently its main customer and that is why Proytec has developed an exclusive distributor called Proytec Chile. This way, Proytec has an almost direct marketing channel with its main customers, providing a better after-sales service.

At the same time, the company is the official supplier of all of Diebold's products in Latin America, giving way to a wide range of projects. Thus, Proytec has been able to provide its solution to the Policentro Mall, in the city of Guayaquil (Ecuador), in its most important project in this field, including 5 entry lanes, 4 exit lanes, 9 ATMs and 10 validation points.



In the past years, Proytec has also strengthened its commercial relations with Colombia, where it has installed comprehensive systems with ATMs through its partner, Incomelec.

#### **Rest of the World**

SPAIN | GIBRALTAR | INDIA | ANDORRA

Spain is the country with the largest number of PROYTEC SRL units installed, since this is where the company has started its process of international expansion by means of strong marketing relations. Most of these projects belong to the complete field of Parking, i.e., Parking Guidance and ATMs.

Among the most outstanding projects, Gibraltar Airport includes ATMs for different international currencies and a great amount of entry and exit lanes.

At the same time, Proytec has recently developed a special Public Parking solution exclusively for Spain and the rest of Europe, which includes touch technology and 3G connectivity Parking Meter Stations. Moreover, it has been able to reach out to countries such as India and Andorra by carrying out Toll System projects.

## **Why Choose Us**

That is what the company representatives have asked themselves and the whole staff (made up of partners, programmers, marketing staff and technicians), in the search of an explanation as to what differentiates Proytec from its competitors. And this is the first answer each of them gave: "THE DESIRE, PROFESSIONALISM AND EXCELLENCE THAT WE CONVEY IN EVERYTHING WE DO".

Proytec is a company that is still made up of young people, and the common denominator in each of its areas is the "desire to grow" which prevails in the entire enterprising group. The Proytec team stands out for its desire to make things right, and its enthusiasm for a good result, every new customer and every new project.

Partners give each area trust and autonomy, allowing them to develop in an independent and interrelated way.

Our customers's recognition of the excellence and quality of Proytec products is the main incentive to continue growing. An even greater achievement is the recognition obtained when a new customer chooses Proytec's solutions and services, which proves that our efforts and energy build a positive influence in society as well as in the company's image.

